



LION
communication

We make Brands
ROAR 4
success
through our 360° services



WHO THE LION?

Lion is not what we are! It's all what we see within you.

With a zest of creating excellence, Lion Communication offers **360 Marketing Service** driven by a particular enthusiasm to create work that not just conveys enduring effect, in any case, **creates unprecedented accomplishment for our clients.** Remaining behind our guarantee of greatness and inventiveness is a group prepared to convey and ready to perform.

With capacities to produce complete innovative arrangements to **overall marketing function**, our emphasis is dependably on understanding client's objectives and addressing their requirements. our most prominent accomplishment lies in **hitting the pinnacle of innovativeness**, as well as helping client achieve the summit of progress.

We take our **client's story** and transform it into a **masterpiece**, working with a triumphant mix of idea, craftsmanship course, typography, representation, composing and bringing them to the **right audience.** Our **integrated marketing communication** approach is one of its kind far-reaching offerings that drives results for our customers.

We're lucky to work with various **fearless, thought-pioneer brands across glob.** These are customers who improve us and push us more distant, who are anxious to go out on a limb, who need to do things that have never been finished.

In the event that you need to contact more individuals, catch their eye and win more deals then **we can enable you to get it going.** We're dependable, proficient, simple to work with and business-wise.



Our Vision & Mission



Our Vision

To be the trusted, longstanding branding and marketing partner for exemplary businesses across Glob and beyond



Our Mission

To help outstanding businesses connect with their customers, reach new audiences, and grow through carefully considered, results-driven marketing strategies

Values we believe in



Uphold integrity

We build trust and lasting relationships through honesty, mutual respect, and by delivering on what we promise. We treat our clients how we wish to be treated, and choose to work with companies that value our work, our beliefs, and our culture.



Thrive on collaboration

We fuel ourselves with the enthusiasm and drive of our clients, we become stronger with the talent of our team, and we gain inspiration by helping others



Inspire positivity

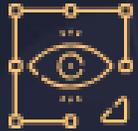
We create an environment between our clients and our team members that is positive, fun, and constructive, powered by our unadulterated excitement for what we do.



Exercise creativity

We use our experience, original ideas, and problem-solving skills to develop breathtaking brands and effective marketing plans that help our clients unlock new opportunities and grow.

Process we follow



1. Discovery

Understanding client's pain area: where it's been, where it is today, and where they want it to go. And establishing project's scope, goals, and timeline.



2. Research

Gathering clues on competition front, identifying target audience, studying industry, and compiling information relevant to project.



3. Conceptualization

Hitting the nail on the head to strategies the best solution using our rigorous internal review process to define the desired direction to achieve project goal.



4. Execution

Once approved by client, our team of experts get their hands on testing and fine-tuning until it is ready to go. Post then project takeoff for the execution.



5. Monitoring

Ensuring our commitment to go beyond just providing short-term services. We keep our continuous eye on the performance of the project.



6. Measuring Results

Post project completion we report the results with the utmost transparency and explore what happens next and how client's marketing efforts can continue to grow and evolve as their company does.

Our Services



Branding & Identity



Graphic Designing



Content Creation



Content Distribution



Digital Marketing



Web Designing



Events & Exhibitions



Social Media



Strategy Consulting



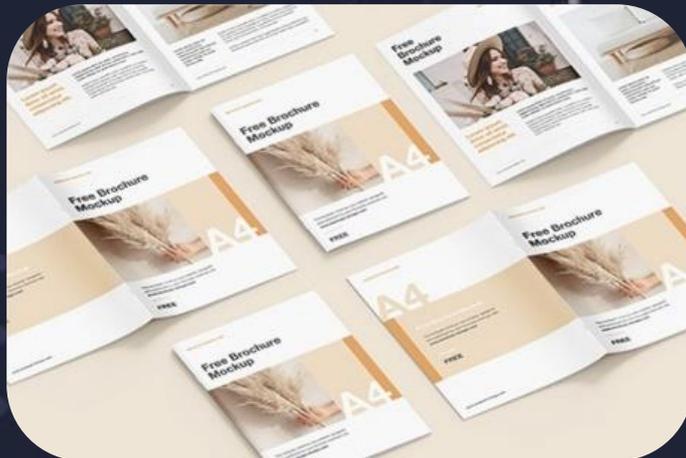
Research

Our Services



Branding & Identity

Identity Creation
Brand Positioning
Brand Extension
Brand Repositioning



Graphic Designing

Logo | Flyers and Brochures
Packaging | Posters & Banners
Advertisement Creatives
Standees and POP & POS

Our Services



Content Creation

Whitepapers & Application Notes Product
Photography | Corporate Film & Animation
eMailers | 360 Video & Virtual Walkthrough
Newsletter | Blogs



Content Distribution

Print Advertisements | Press releases
e-mail Marketing | Bulk SMS & WhatsApp
Outdoor Advertisements | Audio-visual | Advertisements
Extended Reality(XR) & Hologram | Guest posts
POP and POS | Podcasts

Our Services



Digital Marketing

Search Engine Optimization (SEO)
Pay-Per-Click Advertising (PPC)
Social Media Management
Content Marketing
Email Marketing



Web Management

Domain Management
Website Hosting
Website Designing
Website Management
Website Revamping

Our Services



Events & Exhibitions

Event Planning and Coordination
Exhibition Stall Designing
Dealer Branding
ATL & BTL Marketing
Product/Project Launch



Social Media

Social Media Strategy and Planning
Content Creation and Curation
Community Engagement and Management
Paid Social Advertising
Analytics and Reporting

Our Services



Strategy Consulting

Budget Designing | MIS | Team Management & Consulting | Trunkey Projects | Product / Concept Positioning | Pricing Strategies | Promotional Strategies Dealer management | Sales funnel Management Business Process Designing and Implementation



Research

Market Research and Analysis
Consumer Behavior Studies
Competitor Analysis
Feasibility Studies
Customized Research Solutions

We are AFFORDABLE yet EFFECTIVE
We are LION, Are you?



LION
communication

Phone: + 91 6355419155
Email: hello@lioncommunication.in
www.lioncommunication.in